



PRIVACY POLICY – MARKE SOLUTIONS LTD

Last updated: 10/02/2026

Marke Solutions LTD is committed to protecting and respecting your privacy.

This Privacy Policy explains how we collect, use, store, and protect personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Marke Solutions LTD may change this policy from time to time by updating this page, please check this page regularly to ensure you are up-to-date with the amendments.

COMPANY DETAILS

Marke Solutions LTD

Unit 6 Beechtree Park, Bidford-On-Avon, B50 4JF

data@marke.co.uk

0121 270 6554

PERSONAL DATA WE MAY HOLD

We may collect and process the following personal data:

Name

Company email address

Company telephone number

Company name

Support requests and correspondence

Technical information (IP address, device data, system logs)

Website usage data

HOW WE COLLECT PERSONAL DATA

We collect personal data through:

Website contact forms

Email and phone communications

Contracts and service agreements

Client onboarding processes

IT support systems

Cookies and analytics tools

Third-party referrals

WHY WE USE YOUR DATA

We use personal data to:

- Respond to enquiries
- Provide IT services and support
- Manage client relationships
- Administer contracts
- Process invoices and payments
- Maintain security and system integrity
- Comply with legal and regulatory obligations
- Send service-related communications

LEGAL BASIS FOR PROCESSING

We process personal data under the following legal bases:

- Contractual necessity - to deliver agreed services
- Legitimate interests - business operations and service improvement
- Legal obligation - accounting, tax, and regulatory compliance
- Consent - where required (e.g. marketing communications)

DATA SHARING

We may share personal data with trusted third parties, including:

- Cloud service providers
- Accounting and billing providers
- IT and security service partners
- Legal, regulatory, or law enforcement bodies where required

All third parties are required to respect the security of personal data and to treat it in accordance with the law.

DATA RETENTION

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including legal, accounting, and reporting requirements. We take the security of all the data we hold extremely seriously. We have in-place the appropriate security whether this be cybersecurity, physical or managerially to safeguard the information

YOUR RIGHTS

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request erasure of your data
- Restrict processing
- Object to processing
- Request data portability
- Withdraw consent at any time